

Elaine Morales
Multimedia Graphics UX/UI
Levittown, PA
Elainemorales2d@gmail.com
609-712-0059

I have over 10 years of experience as a Multimedia Graphic Designer and Production Artist.
I hold a BA in Computer Science and specialize in print and digital graphics as well as UX/UI front end web design.
Samples of my work can be found at Elainemorales2d.weebly.com

EXPERIENCE

Teaching Artist

Artists Of Yardley Art Center
Yardley, PA
Mar. 2014 to Present

- AOY Education Committee / Event Planning
- Taught classes in drawing, comic book art, painting, mixed media, stop motion
- Monitored events and trends, curated art exhibitions
- sculpture carving and masks- clay, stone, wood, and metal
- graphics, illustrations, storyboards and presentations for screening events

Teaching Artists

West Windsor Art center
West Windsor, NJ
Jan 2024-Present

- West Windsor Art Center stop motion animation classes

Graphic Designer

UX/UI

Production Artist

Freelance
Levittown, PA
Dec. 2010 to Present

- UX/UI Front end design with working knowledge of CSS & HTML
- wire frames , mockups & prototypes
- 2d Animation / interactive media/ motion graphics, light coding
- Wordpress, Wix, Weebly, E-Commerce, GoDaddy, SquareSpace
- Proficient in Figma, Adobe Suite, Illustrator, Photoshop, XD, InDesign, Animate
- Image Manipulation and photo editing
- Illustration & Visual Design Concepts
- Product photography
- Email Campaigns & Social Media Ads
- Scheduling & Project management
- Works with clients to meet objectives, budgets, styles, mediums and timelines.
- Logos, merchandise, packaging & branding
- Microsoft 365, Asana, Google apps.
- Commercial Signs & experience in production in:
Vinyl
Flexi Design
Vcarve
Mutoh & HP printing
Vehicle wraps

Graphic Designer/Marketing

T. Foster & Co.
Yardley, PA
Apr. 2022 - May 2023

- Website redesign & maintenance- Tfosterjewelers.com
- Interactive media
- Email campaigns
- Social Media & Google Ads
- Product & landscape Photography
- Photo Editing/ composition
- Photo Manipulation/ photo stacking
- Print/Digital Graphics : Mailers, Business Cards, Banners, Window signs, Gallery Display Signs
- Packaging & presentation designs
- Scheduling & Phones
- Logo vectoring

Graphic Designer & Prepress

Labelworx LLC

Levittown, PA

Mar. 2017 - Dec. 2020

And returned

Nov 2023- Present

Labelworx A Kennedy Group Co.

- Designing & re creating client artwork & Prepress
- Color correction & color match
- Meeting deadlines by completing rush orders
- Preparing files for print & web
- Submitting proofs to clients /Customer Service
- Data entry and file prep for Esko, File Maker, Labeltraxx, HP Production pro
- File room management and organization
- Maintenance of Website & UX/ UI Design
- Content and video editing
- Social media marketing manager
- Product Quality Control Reports

Print & Marketing

Department

Staples

Levittown, PA

May 2016 - Mar. 2017

- Large format printing
- Color correction
- Matting and cutting formats
- Queued project management
- Shipping and packaging
- Rush orders
- Preparing print and web ready files
- Submitting timely proofs to clients
- Customer service/Cashier

Co Teacher

Princeton Junior School & YMCA

Princeton, NJ

Aug. 2013 - Nov. 2014

- Supervision & daily functions of classes
- Created set designs for school plays
- Daily Lesson Plans
- Organized and led curriculum activities to promote child development in fine & gross motor skills as well as social skills.
- Early childhood education service training & CPR.
- Trained in Reggio Emilia based learning.
- Co-Founded Saturday Morning Art Classes for Early Childhood education program
- YMCA Newtown Lead Toddler Teacher

ELAINE MORALES

EDUCATION **Bachelor of Computer Science**
Multimedia graphics & Animation
Art Institute of Philadelphia 2010

SKILLS

- MAC & PC
- Adobe Creative Suite
- Adobe XD
- Figma
- Advertising & Marketing
- Google Suite
- Conceptual Design
- Content Management
- Web Design Platforms
- Curriculum Development
- Customer Relations
- Digital Photography
- Microsoft Office Suite
- Sketch
- Elementor
- WordPress
- Light CSS /HTML
- Exhibitions & Displays
- Freehand
- Graphic Design
- User Interface (UI)
- Logo Design
- Package Design
- Photography
- Project Management
- Project Planning
- Prepress
- User Experience (UX)
- Branding
- Typography
- Web Design
- Layout Design
- Video Editing
- Social Media Management
- Photo manipulation
- 2D Animation
- Customer service
- Graphic design
- Content Creation
- Time management
- Color theory
- Photo editing
- E-commerce
- Customer support
- Content Development
- Digital art
- Motion graphics
- Typesetting
- Presentation Skills
- Research
- Writing Skills
- Visual Design
- Front-End Development

Languages

- Spanish - Fluent
- English - Fluent

Samples of my work can be found here:

<http://www.elainemorales2d.weebly.com>

Awards

Exceptional Teaching Recognition

April 2019

Exceptional teaching recognition for youth art classes at Artists Of Yardley Art Center